

TOP INNOVATION HONOURS FOR CLASSIC MARBLE



Winner of
housebuilding
innovation
awards
2008

HOUSING PRODUCT OF THE YEAR



Christopher Hackett from Classic Marble (centre), pictured with Award sponsor Vic Handley, Deputy Group MD of Van Elle and John Humphrys, Presenter of BBC Radio 4's Today Programme.

Northern Ireland based Classic Marble is delighted to have won the UK 2008 Housing Product of the Year for its ground breaking product Classi Seal® at the Housebuilding Innovation Awards. This glittering event was held at London Millennium Mayfair on the 23rd October and was hosted by the 'Today Programme' presenter John Humphrys. Classic Marble overcame strong challenges from four of the industries most respected innovators to claim this prestigious award. The award aims to recognise and promote companies that are making a real difference with innovative new house building products and is supported by the government to create an impetus for raising building standards.

Judges for the award included Stewart Baseley- Executive Chairman, HBF (Home Builders Federation) and Imitaz Farookhi - Chief Executive, NHBC (National House Builders Council)

Classi Seal® is developing a solid reputation as an essential house building product. It is already extensively used throughout Ireland, having previously won Best Interior Product and Best Innovation at Dublin PlanExpo 2006.

Used around the wall connecting sides of baths and shower trays, Classi-Seal® is a flexible self adhesive waterproof upstand. It is a simple and unique system that completely eliminates the potential for water leakage within these areas and is an effective insurance policy against costly repairs caused by inevitable shrinkage and settlement. The materials elasticity allows for movement of 15mm, whilst guaranteeing a watertight seal. It is quick and extremely easy to use as well as being clean, robust and cost effective.

“We are delighted to have won this award, considering the calibre of entries and also the significance of these awards within the industry. It is wonderful recognition for all the development and hard work that has gone into the design and manufacture of Classi Seal®”
Christopher Hackett, Sales and Marketing Director, Classic Marble

For more information on Classic Marble, please call 028 8556 8081, email info@classic-marble.com or visit www.classic-marble.com. Or contact Christopher Hackett on 07912122637